DuPont™ Corian®
in Retail
CREATING A UNIQUE AMBIENCE
DuPont™ Corian® is a solid, non-porous, homogeneous surfacing material composed of ± 1/3 acrylic resin (also known as PolyMethyl MethAcrylate or PMMA) and ± 2/3 natural minerals. The main mineral is Aluminium TriHydrate(ATH) derived from bauxite, an ore from which aluminium is produced. Since its introduction in 1967, DuPont™ Corian® has proved itself to be a remarkably durable material that is easy to live with. It cannot delaminate and stands up well to daily use. It resists most of the impacts, nicks and cuts that occur in heavy traffic areas. Corian® has been tested for its mechanical, thermal, electrical and other surface properties. Please consult online at www.corian.com on the Specification datasheet for the results of these specific tests as well as details of the other physical properties of Corian®.

DuPont™ Corian® is a nonporous material. It is solid through its entire thickness and can be fabricated with inconspicuous seams, rendering its surface very hygienic. DuPont™ Corian® surfaces do not support the growth of bacteria or fungi. The superior hygienic performance of Corian® has been certified by independent institutions (such as NSF International, Royal Institute of Public Health and LGA QualiTest) DIN EN ISO 846.

DuPont™ Corian® is an inert and non-toxic material. Under normal temperature conditions, it does not emit gases. When burned, it releases mainly Carbon Oxides and the smoke generated is optically light and does not contain toxic halogenated gases. Because of these properties, Corian® is used in public areas and for sensitive applications such as airport check-in counters, walls and work surfaces in hospitals and hotels.

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Exceptional style from the premium surfacing material

DuPont™ Corian® brings a wealth of proven performance, inspiring ingenuity and technical sophistication to retail environments, enabling stylish design schemes that enhance the customer experience.

Confidence is crucial at every stage of a commercial relationship, from concept to realisation and from expert service to client satisfaction. The right material sets the scene and creatively reflects the brand represented, while adding both instant impact and lasting value.

Visual excitement, sensory appeal, enduring elegance, inventive ideas and robust reliability all come as part of the enticing package that is DuPont™ Corian®. This multi-talented surface solution is the ideal partner for the unbounded imagination.

Readily adaptable to any project or application, from seamless service counters to interactive installations, from striking signage to mood lighting, and from wall cladding to unique display systems, Corian® meets the demands of modern retail with inimitable panache.

Endlessly evolving, Corian® offers both the assurance of a trusted brand and the freshness of a material that is timelessly relevant. Quality, after all, is always in fashion.

WHAT IS CORIAN®?

DuPont™ Corian® is an advanced, mineral filled acrylic material. Homogeneous, with colour running all the way through, it has a distinctive finish and a fascinating interaction with light. Whatever the nature of your retail project, DuPont™ Corian® enables complete creative freedom. You can engrave or ‘tattoo’ the surface, work the material into any shape, and choose from an extensive range of exclusive colours. Whether you envisage flowing curves, geometric silhouettes or bold decorative and luminous effects, your ideas will take thrilling form in versatile Corian®.

Cover: Koukjian jewellery store in Beirut, Lebanon: an elegant interior environment featuring tables and wall cladding made with DuPont™ Corian®; design and photo by SOMA architectural firm; all rights reserved on design and image.

Elie Tahari boutique in Beverly Hills, USA; project by Lissoni Associati Milano + Graph-X studio; photo courtesy of Elie Tahari; all rights reserved on design and image.
Food Service Solutions
CONFIDENCE TO GO

In high-traffic hospitality environments hygiene and easy-maintenance are fundamental. Non-porous and formed in a way that leaves nowhere for dirt to hide, Corian® counters offer welcoming reassurance. What’s more, versatility in design allows for the easy integration of a familiar visual identity.

Fast food service counters in DuPont™ Corian® at the Morocco Mall, Casablanca, Morocco; photo courtesy of Deborel Maroc, all rights reserved.

Cash Desks
CAPITALISING ON QUALITY

Whether in the exchange of hard currency or the convenience of contactless trade, Corian® is the ideal partner for modern commerce. Compatibility with new technologies and partner materials is key. Add characteristic elegance multiplied by renowned durability and the formula for a winning design is inspiring clear.

Harvey Nichols, Café, Knightsbridge, London, UK; Project & photo by the Solid Surfacing Company. All rights reserved on the design and image.

Display Systems
SETTING THE STAGE FOR SUCCESS

Luxury goods require nothing less than the perfect presentation. Distinctive settings in which the products are allowed to shine demand both imaginative design and premium materials. Corian® can be bold or discreet, arresting or intriguing, glamorous or restrained, but is always graceful, dependable and worth the investment.

Selfridges department store, London, UK; design Hannah Martin; photo courtesy of Hannah Martin; all rights reserved on design and image.
Signage
STANDING OUT FROM THE CROWD

Whether applied for branding or for wayfinding, Corian® has the know-how to capture attention. Here, the many technical capabilities of the material come into play, from CNC compatibility to an engaging affinity for the light. Furthermore, Corian® is offered in several enhanced translucency shades.

Waitrose, Westfield Shopping Centre, White City, London, UK; Translucent Corian®, for backlit branding. Project & photo by Interior Surfaces Specialists Ltd. All rights reserved on the design and image.

Counter Intelligence
EMPOWERING INTERACTION

Corian® looks forward to an exciting future, not only through its valuable longevity but also in ever evolving technology. Always a few steps ahead, Corian® is now available with integral wireless recharging power for smart devices. This is a material with the needs of today and tomorrow very much in mind, from the embedding of interactive systems to its ability to be reused – and the zero impact it makes on landfill during its manufacture.

Table top from the “Corian® 2.0” exhibition (Milan, April 2014) incorporating wireless recharging for smart devices; table design by Christian Ghion; photo Leo Torri for DuPont™ Corian®; all rights reserved on design and image.

Information Hubs
SURFACES THAT ARE MADE TO SERVE

Corian® is renowned for its dependable performance, while also offering exciting artistic potential. Naturally suited to creating the most appealing of spaces, it adapts to innovative design ideas with ease. Corian® not only proposes a sense of trust and authenticity, its advanced composition means it can withstand the normal stresses and strains of public duty, yet be restored to full glory in the case of any excessive wear and tear.

The Louvres reception desk; design by Giles Miller Studio for the London Design Festival 2013 at the Victoria and Albert Museum, London, UK; photo Jamie Smith for DuPont™ Corian®; all rights reserved on design and image.
Exterior Façades
FIRST IMPRESSIONS COUNT

Creating a powerful identity requires choosing a material that can not only weather all exterior conditions, but which can also create an unforgettable impression. Fortunately, sturdy but lightweight Corian® can stand up to the demands of both functional and aesthetic excellence, in any application.

Schutz fashion store, Sao Paulo, Brazil; project by Bel Lobo & Bob Neri (Bebo); photo Nicola Labate - Hiperfocal Fotos e Videos LTDA for DuPont™ Corian®; all rights reserved on design and image.

Decorative Wall Cladding
DESIGNS WITH A DIFFERENCE

Retail environments hope for a high footfall and must sustain interest in highly competitive markets, and therefore require surfaces that are as robust as they are striking. For dynamic wall cladding that captivates and intrigues with minimal maintenance, Corian® is the natural choice.

Wagamama, Westfield Shopping Centre, Stratford, London, UK; Glacier White, Mint Ice and Nocturne Corian® cut into intricate shapes and seamlessly combined to create this unique façade. Project & photo by Holloways of Ludlow. All rights reserved on the design and image.

Café Society
SHAPING UP TO THE NEEDS OF SHOPPERS

Encouraging visitors to stay a while and take a break means offering an alluring and stimulating environment in which to satisfy their appetites. A multi-faceted surface that’s as easy to care for as Corian® allows not only for characterful design, but also peace of mind when it comes to reliable service.

Marks & Spencer in-store café, London, UK; project and photo by Kiwi&Pom; all rights reserved on design and image.
Multi-Functional

UNITS OF VALUE

The workability of Corian® combined with its structural integrity, tactile finish and refined elegance offers benefits to retail design that are beyond compare. Whether creating a fascinating backdrop or directly engaging with the public as a hard working surface, whether forming a flowing wall display or a freestanding unit, the material has everything it takes to meet the needs of the busy marketplace.

John Lewis, Bluewater Shopping Centre – display units; Project & photo by Presentation Display Ltd. All rights reserved on the design and image.

Perfumeries and Cosmetics

BEAUTY THAT’S MORE THAN SKIN DEEP

Clean, fresh, smooth and silky to the touch. Corian® imparts a lustrous finish that is ideal for salon style settings. The attractions of Corian® run deeper, however, offering a homogenous integrity and a beauty that is built to last.

Spa shop, Aqua Sana. Project and photo by Togel Contractors Ltd. All rights reserved on the design and image.

Washrooms

CLEANING UP ON PERSONAL CARE

Sleek, seamlessly integrated vanity units with a pristine presentation have advantages beyond the aesthetic. Highly resistant to stains, mould and mildew, Corian® is perfectly at home in a moist environment, making life easier for management and end-users alike. Simple to clean and dependably durable, Corian® is a proven performer for a wide variety of washroom solutions.

Project and photo by Washroom Washroom Ltd. All rights reserved on the design and image.