The Sony Store
New York, San Francisco, Chicago
Mansour Design
James Mansour, Project Director

ISSUES
- Redesigning flagship stores to reflect Sony’s brand leadership in design and technology
- Needed unique, “high-touch” interactive fixtures that create a modern and inviting retail experience
- Existing fixtures required consistent replacement due to wear and tear

CHALLENGES
- Developing store elements that would be stylish, visually stimulating and durable
- Finding surface materials that enhanced presentation of Sony products while encouraging interaction
- Creating customized surfaces with textural variety and depth

SOLUTIONS
- Corian® and Corian® Bas-Relief solid surfaces provided a high-end, distinctive look that’s durable and renewable
- New thermoforming process allowed for organic, aerodynamic designs
- The warmth of Corian® surfaces encouraged visitors to interact

BENEFITS
- Corian® versatility allows endless coordinated surfaces with thermoforming, texturing, backlighting and curving
- Corian® and Corian® Bas-Relief use advanced DuPont technology to assure excellent reliability
- Corian® Bas-Relief products are available in a wide range of stock and custom textures

PROJECT COLORS

Corian® Blizzard
Corian® Dune

DuPont™
CORIAN®
Bas-Relief
DuPont™
CORIAN®
SOLID SURFACES
The beauty of Corian® in retail environments.

With so many colors and effects, DuPont™ Corian® gives retail interiors a signature style that stands up to heavy traffic and use. These versatile solid surfaces complement the natural and man-made materials that are so popular in today’s designs.

Corian® is...

STYLISH
Textures and effects create a signature look that’s compatible with other materials

COLORFUL
Over 100 colors—more than any other solid surface—plus custom color options

DURABLE
Tough, long-lasting and impact-resistant, so it stands up to heavy use

AIR QUALITY FRIENDLY
Maintains good indoor air quality—no off-gassing, no VOCs

EASY TO CLEAN
No grout or seam gaps to trap soil

STAIN-RESISTANT
Stains can’t permeate and are easily removed

RENEWABLE
Marks and scratches can be easily removed to restore it to its original condition

VERSATILE
Creates a wide range of unique and distinctive spaces to differentiate your store

WARM AND INVITING TO THE TOUCH
The practical surface material that creates a unique, beautiful statement

the perfect surface for retail environments.

Discover the many great retail applications for Corian®:
- Wall cladding, cabinets, vertical components
- Transaction counters, cash wraps, credenzas
- Shelving and hanging systems
- Displays
- Dressing room partitions
- Mallside facades
- Column covers

Corian® Bas-Relief
A STANDOUT DESIGN SOLUTION.

Now, DuPont™ Corian® is bringing you even more ways to create unique and distinctive spaces. Corian® Bas-Relief, an exclusive DuPont offering, uses the latest technology to incorporate textures and patterns into Corian® solid surfaces. These eye-catching surfaces are perfect for making an exciting statement on vertical applications.

- Available in a range of soft and vibrant colors
- Choose from a variety of stock patterns or create a custom pattern for a signature look
- Create added distinction with thermoforming

Corian® 1-800-4CORIAN (1-800-426-7426) corian.com