JACOB & Co., New York, NY
Peter Arnell, Jung-Ah Suh, Philipp von Dalwig, Architect-Design Team, Arnell Group
Fabricator: Evans and Paul, College Point, NY

ISSUES
• Creating a unique, new store experience for a cutting-edge luxury jeweler that showcases the preciousness of the product to its sophisticated clientele
• Choosing a material that can be fabricated to represent the layered rock strata in diamond mines.
• Selecting a material that is functional, yet can accommodate complex design elements, including a 12-foot high, 110-foot long façade, which wraps from the exterior to the interior of the store.

CHALLENGES
• Securing a strong, yet versatile solid surfacing material that can create a textured, stylish environment.
• Creating an interactive den of exploration that allows the customer to “mine” for their merchandise.
• Locating a monolithic wall surface for both indoor and outdoor use that is durable and easy to clean.

SOLUTIONS
• The design flexibility of Corian® helped create a uniquely modern environment throughout the entire retail area and exterior façade.
• By digitally carving the Corian® using the Computer Numeric Control routing technique, the designer was able to create a horizontally layered design mimicking natural rock strata found in diamond mines.
• The use of Corian® allowed for the creation of a single, sleek sheet of wall surface that extends from floor to ceiling, interior to exterior, as well as textured, angular display cases.

BENEFITS
• Corian® is available in more than 110 colors, including Glacier White, which was described by the project team as “such an intense white that was very important to the store’s design.”
• The versatility of Corian® represents unlimited design flexibility to create curves, angles, distinct edge treatments and more.
• Because it is a lightweight, high-strength material that is compatible with typical building materials, Corian® is an excellent solution for exterior cladding applications. It resists salt and pollution. Even graffiti can easily be removed.

PROJECT COLOR
Corian®
Glacier White
The beauty of Corian® in retail environments.

With so many colors and capabilities, DuPont® Corian® gives retail interiors a signature style that stands up to heavy traffic and use. These versatile solid surfaces complement the natural and man-made materials that are so popular in today’s designs.

Discover the many great retail applications for Corian®:

- Wall cladding, cabinets, vertical components
- Transaction counters, cash wraps, credenzas
- Shelving and hanging systems
- Displays
- Dressing room partitions
- Mall-side facades
- Column covers

Corian® is...

- **STYLISH**
  Over 110 colors — more than any other solid surface — plus custom color options
- **EASY TO CLEAN**
  No grout or seam gaps to trap soil
- **STAIN-RESISTANT**
  Stains can’t permeate and are easily removed
- **HEAT-RESISTANT**
  Meets industry standards
- **NONPOROUS**
  Does not support the growth of mold, mildew or bacteria
- **DURABLE**
  Tough and long-lasting, so it stands up to heavy use
- **RENEWABLE**
  Marks and scratches can be easily removed to restore it to its original condition
- **AIR QUALITY FRIENDLY**
  Maintains good indoor air quality—no off-gassing, no VOCs
- **VERSATILE**
  Creates a wide range of unique and distinctive spaces to differentiate your store
- **WARM AND INVITING TO THE TOUCH**
  The practical surface material that creates a unique, beautiful statement

...the perfect surface for retail environments.