



The Sony Store

New York, San Francisco, Chicago

Mansour Design

James Mansour, Project Director

ISSUES

- ◆ Redesigning flagship stores to reflect Sony's brand leadership in design and technology
- ◆ Needed unique, "high-touch" interactive fixtures that create a modern and inviting retail experience
- ◆ Existing fixtures required consistent replacement due to wear and tear

CHALLENGES

- ◆ Developing store elements that would be stylish, visually stimulating and durable
- ◆ Finding surface materials that enhanced presentation of Sony products while encouraging interaction
- ◆ Creating customized surfaces with textural variety and depth

SOLUTIONS

- ◆ Corian® and Corian® Bas-Relief solid surfaces provided a high-end, distinctive look that's durable and renewable
- ◆ New thermoforming process allowed for organic, aerodynamic designs
- ◆ The warmth of Corian® surfaces encouraged visitors to interact

BENEFITS

- ◆ Corian® versatility allows endless coordinated surfaces with thermoforming, texturing, backlighting and curving
- ◆ Corian® and Corian® Bas-Relief use advanced DuPont technology to assure excellent reliability
- ◆ Corian® Bas-Relief products are available in a wide range of stock and custom textures

PROJECT COLORS



Corian®
Blizzard



Corian®
Dune

The beauty of Corian® in retail environments.

With so many colors and effects, DuPont™ Corian® gives retail interiors a signature style that stands up to heavy traffic and use. These versatile solid surfaces complement the natural and man-made materials that are so popular in today's designs.

Discover the many great retail applications for Corian®:

- ◆ Wall cladding, cabinets, vertical components
- ◆ Transaction counters, cash wraps, credenzas
- ◆ Shelving and hanging systems
- ◆ Displays
- ◆ Dressing room partitions
- ◆ Mallside facades
- ◆ Column covers

Corian® is...

STYLISH

Textures and effects create a signature look that's compatible with other materials

COLORFUL

Over 100 colors—more than any other solid surface—plus custom color options

DURABLE

Tough, long-lasting and impact-resistant, so it stands up to heavy use

AIR QUALITY FRIENDLY

Maintains good indoor air quality—no off-gassing, no VOCs

EASY TO CLEAN

No grout or seam gaps to trap soil

STAIN-RESISTANT

Stains can't permeate and are easily removed

RENEWABLE

Marks and scratches can be easily removed to restore it to its original condition

VERSATILE

Creates a wide range of unique and distinctive spaces to differentiate your store

WARM AND INVITING TO THE TOUCH

The practical surface material that creates a unique, beautiful statement

the perfect surface
for retail environments.

Corian® Bas-Relief

A STANDOUT DESIGN SOLUTION.

Now, DuPont™ Corian® is bringing you even more ways to create unique and distinctive spaces. Corian® Bas-Relief, an exclusive DuPont offering, uses the latest technology to incorporate textures and patterns into Corian® solid surfaces. These eye-catching surfaces are perfect for making an exciting statement on vertical applications.

- ◆ Available in a range of soft and vibrant colors
- ◆ Choose from a variety of stock patterns or create a custom pattern for a signature look
- ◆ Create added distinction with thermoforming



Corian® 1-800-4CORIAN (1-800-426-7426) corian.com