

case study

retail environments

DuPont™
CORIAN®
SOLID SURFACES



MALIN+GOETZ

New York City, New York

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Konyk Architecture

ISSUES

- ◆ Creating an interesting, high-end, contemporary retail environment.
- ◆ Choosing materials that reflect the modern, minimalistic brand image of the product line.
- ◆ Designing a sophisticated yet functional space.

CHALLENGES

- ◆ Constructing a unique "store within a store" that can stand up to retail traffic.
- ◆ Creating a stylish interior within a limited space.
- ◆ Finding durable, practical design elements that reflect a fashion-forward sense of style.

SOLUTIONS

- ◆ Versatile Corian® allowed for the construction of a modern entryway that helped to define and launch a new brand of skin and hair care products.
- ◆ Smooth, beautiful Corian® surfaces added an element of style and simplicity to a distinctive retail environment.
- ◆ Corian® helped to create both a stylish and flexible environment that can be tailored to meet the architectural requirements of future locations.

BENEFITS

- ◆ Corian® is an extremely versatile and functional surface with uses ranging from one-of-a-kind architectural elements to practical shelving and displays.
- ◆ With more than 110 colors, Corian® offers endless design options for a multitude of retail environments.
- ◆ Durable Corian® is stain- and fade-resistant, renewable and easy to clean—ideal for withstanding daily traffic and sunlight.

PROJECT COLOR:



Corian®
Glacier White





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DUPONT
The miracles of science™

The beauty of Corian® in retail environments.

With so many colors and capabilities, DuPont™ Corian® gives retail interiors a signature style that stands up to heavy traffic and use. These versatile solid surfaces complement the natural and man-made materials that are so popular in today's designs.

Discover the many great retail applications for Corian®:

- ♦ Wall cladding, cabinets, vertical components
- ♦ Transaction counters, cash wraps, credenzas
- ♦ Shelving and hanging systems
- ♦ Displays
- ♦ Dressing room partitions
- ♦ Mall-side facades
- ♦ Column covers

Corian® is...

STYLISH

Over 110 colors — more than any other solid surface — plus custom color options

EASY TO CLEAN

No grout or seam gaps to trap soil

STAIN-RESISTANT

Stains can't permeate and are easily removed

HEAT-RESISTANT

Meets industry standards

NONPOROUS

Does not support the growth of mold, mildew or bacteria

DURABLE

Tough and long-lasting, so it stands up to heavy use

RENEWABLE

Marks and scratches can be easily removed to restore it to its original condition

AIR-QUALITY FRIENDLY

Maintains good indoor air quality—no off-gassing, no VOCs

VERSATILE

Creates a wide range of unique and distinctive spaces to differentiate your store

WARM AND INVITING TO THE TOUCH

The practical surface material that creates a unique, beautiful statement

...the perfect surface
for retail environments.

1-800-436-6072 corian.com

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