

case study

retail environments

DuPont™
CORIAN®
 SOLID SURFACES

**JACOB & Co., New York, NY**

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 Architect-Design Team, Arnell Group

Fabricator: Evans and Paul, College Point, NY

ISSUES

- ◆ Creating a unique, new store experience for a cutting-edge luxury jeweler that showcases the preciousness of the product to its sophisticated clientele
- ◆ Choosing a material that can be fabricated to represent the layered rock strata in diamond mines.
- ◆ Selecting a material that is functional, yet can accommodate complex design elements, including a 12-foot high, 110-foot long façade, which wraps from the exterior to the interior of the store.

CHALLENGES

- ◆ Securing a strong, yet versatile solid surfacing material that can create a textured, stylish environment.
- ◆ Creating an interactive den of exploration that allows the customer to "mine" for their merchandise.
- ◆ Locating a monolithic wall surface for both indoor and outdoor use that is durable and easy to clean.

SOLUTIONS

- ◆ The design flexibility of Corian® helped create a uniquely modern environment throughout the entire retail area and exterior façade.
- ◆ By digitally carving the Corian® using the Computer Numeric Control routing technique, the designer was able to create a horizontally layered design mimicking natural rock strata found in diamond mines.
- ◆ The use of Corian® allowed for the creation of a single, sleek sheet of wall surface that extends from floor to ceiling, interior to exterior, as well as textured, angular display cases.

BENEFITS

- ◆ Corian® is available in more than 110 colors, including Glacier White, which was described by the project team as "such an intense white that was very important to the store's design."
- ◆ The versatility of Corian® represents unlimited design flexibility to create curves, angles, distinct edge treatments and more.
- ◆ Because it is a lightweight, high-strength material that is compatible with typical building materials, Corian® is an excellent solution for exterior cladding applications. It resists salt and pollution. Even graffiti can easily be removed.

PROJECT COLOR

Corian®
 Glacier White



The miracles of science™







The beauty of Corian® in retail environments.

With so many colors and capabilities, DuPont™ Corian® gives retail interiors a signature style that stands up to heavy traffic and use. These versatile solid surfaces complement the natural and man-made materials that are so popular in today's designs.

Discover the many great retail applications for Corian®:

- Wall cladding, cabinets, vertical components
- Transaction counters, cash wraps, credenzas
- Shelving and hanging systems
- Displays
- Dressing room partitions
- Mall-side facades
- Column covers

Corian® is...

STYLISH

Over 110 colors — more than any other solid surface — plus custom color options

EASY TO CLEAN

No grout or seam gaps to trap soil

STAIN-RESISTANT

Stains can't permeate and are easily removed

HEAT-RESISTANT

Meets industry standards

NONPOROUS

Does not support the growth of mold, mildew or bacteria

DURABLE

Tough and long-lasting, so it stands up to heavy use

RENEWABLE

Marks and scratches can be easily removed to restore it to its original condition

AIR QUALITY FRIENDLY

Maintains good indoor air quality—no off-gassing, no VOCs

VERSATILE

Creates a wide range of unique and distinctive spaces to differentiate your store

WARM AND INVITING TO THE TOUCH

The practical surface material that creates a unique, beautiful statement

...the perfect surface for retail environments.

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